



VISIT AIKEN AMBASSADORS

“ENHANCING THE VISITOR EXPERIENCE”

Visit Aiken wants to elevate our guest experience by providing the Visit Aiken Ambassador initiative to local business owners and community leaders. Complete with customer service training, think tank sessions with local tourism experts, and education on points of interest in our city, this program will improve frontline staff interactions and create repeat visitors for years to come.

Four hours of classroom instruction on the USC Aiken campus with the esteemed professor, Karen Edgington, MBA, PMP is the first step to becoming a Visit Aiken Ambassador.

This program is free for all participants. Register today for classes beginning in February. The exclusive full schedule of events will be announced to those who register. Together, we can showcase Aiken for the gem that it is.

Mayor Rick Osbon



QUESTIONS?
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